



## **DELHI INSTITUTE OF ADVANCED STUDIES**

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA & MBA Programmes)

(An ISO 9001:2015 Certified Institution)

## **ILLUMINATE WORKSHOP IN ASSOCIATION WITH IIT BOMBAY**

EDP Cell organized Entrepreneurship Workshop on topic of “Illuminate Workshop” in association with IIT Bombay on 27<sup>th</sup> October, 2018. There were 27 participants of our College; students were from all streams MBA, BBA, and B.Com (H). The topics included in this session involved:

1. Introduction to entrepreneurship
2. Problem identification & idea generation
3. Team formulation/building
4. Make your own business model
5. Finance fundae
6. Branding of startup
7. The final pitch

This program was included for having a complete view of contemporary scalable Entrepreneurship; the approach was to view Entrepreneurship as a process and Building a Business Model to envisage how the enterprise will be profitable. The program had innovative elements to cover all aspects of Entrepreneurship from an Serial Entrepreneur who is running a scalable Enterprise.